



# MHLS BULLETIN

Mid-Hudson Library System | Serving the Staff and Trustees of Public Libraries in the Columbia, Dutchess, Greene, Putnam & Ulster County Area  
103 Market Street - Poughkeepsie, New York 12601 - 845.471.6060 - Fax: 845.454.5940 - <http://midhudson.org>

## 2006 Annual Meeting

Approximately 150 library directors, trustees, and staff members attended the System's 47<sup>th</sup> Annual Meeting in the Danny Kaye Theater of the Conrad Hilton Library at the Culinary Institute of America, Hyde Park on Friday, October 6<sup>th</sup>.

At 9:45am Board President, Camilla von Bergen, called the meeting to order and welcomed and introduced Board members, trustees, and staff.



Ronald P. Oppen, member of the Board's Election Committee, then conducted the election of four trustees to the MHLS Board:

Greene County: Geralynn Demarest (5-year term, 2007 – 2011)

Ulster County: Michael Minor (5-year term, 2007 – 2011)

Putnam County: Patricia Miller (5-year term, 2007 – 2011) & Martin Miller (2-year term, 2006 - 2008)

Josh Cohen presented **service awards** to the following employees:

15 Years:

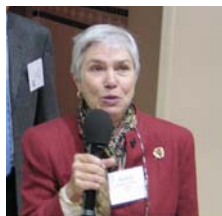
Thomas Finnigan, Delivery & Media/AV Supervisor

John Plambeck, Offset Press Operator

Mohamed Toufali, Director of Computer Operation

5 Years:

Kerstin Cruger, Public Service Team Assistant



**Barbara N. Lindsley** received special recognition for her 33 years of service to area school and public libraries. Barbara will retire at the end of the year from the MHLS Health Information Project.

President von Bergen thanked departing MHLS Board member **Ronald Oppen** and presented him with a parting gift.

Josh Cohen addressed the group, sharing two major challenges faced by MHLS and its members and how the upcoming **MHLS Plan of Service (2007 – 2011)** will address these challenges:

◆MHLS will work to develop a coordinated marketing plan to help find ways to educate the public about what we have, help community leaders see the value of libraries to their community, and show people that the small amount of tax money spent on libraries brings huge returns.

◆MHLS will offer even more continuing education in the coming years to help member library staff handle technology changes, find answers quickly, and deal with a wide range of patron attitudes and behavior.



Patricia Miller, Chair of the Trustee Services Committee, then presented certificates to the recipients of the **County Trustee Success Story Awards**. The trustees awarded \$200 for their libraries were:



**Columbia County:** Robert Soto, Hudson Area Association Library  
**Dutchess County:** John Bickford, Hyde Park Free Library

**Greene County:** Suzanne Palmer, D.R. Evarts Library (Athens)

**Putnam County:** Donald Haney, Kent Public Library

**Ulster County:** Judy Casimir, Thomas Heffernan, Janice Heffernan, & Joanne Martignoni



[From top to bottom: Hudson Area Association Library trustee, Bob Soto accepts his Trustee Award from Pat Miller; Don Haney of the Kent Public Library; and Thomas Heffernan of the West Hurley Public Library]

"Over the last year, the staff of MHLS and I have worked with you and visited your libraries. We have witnessed the continual improvement of service and the dedication of staff and volunteers in providing the best possible library service to our communities. We believe that public libraries are one of the cornerstones of democracy and one of the building blocks of a strong community."

*-Joshua Cohen, MHLS Executive Director, 2006 MHLS Annual Meeting*



**Keynote speaker Gerald Nichols'** speech, *Using Metrics to Market Your Library*, urged library trustees to listen to library customers. He cited customer satisfaction as the #1 metric to

measure success. He stressed the importance of branding the library and library programs and the significance of making your building an inviting place for library patrons and for all who drive by your building in the community.

Lunch was served in the Catarina de Medici Ristorante and guests enjoyed a period of informal networking and conversation.

### MHLS Announcements

The following libraries will all receive a grant through the **2006 MHLS Incentive Program** to help offset the costs of sending staff to the New York Library Association (NYLA) Conference in November:

- |   |                                      |
|---|--------------------------------------|
| Howland Public Library (Beacon)                     | Kinderhook Memorial Library          |
| Brewster Public Library                             | Kingston Library                     |
| Cairo Public Library                                | LaGrange Association Library         |
| Julia L. Butterfield Memorial Library (Cold Spring) | Mahopac Public Library               |
| Heermance Memorial Library (Coxsackie)              | Marlboro Free Library                |
| Dover Plains Library                                | Patterson Library                    |
| Desmond Fish Library (Garrison)                     | Pawling Free Library                 |
| Hyde Park Free Library                              | Pleasant Valley Library              |
| Kent Public Library                                 | Poughkeepsie Public Library District |
|   | Saugerties Public Library            |
|   | Town of Esopus Library               |
|   | Town of Ulster Library               |

**Workshop Postponed:** The Graphic Novels @ your Library Workshop scheduled on Wednesday, October 18<sup>th</sup> in the MHLS Auditorium has been postponed due to a last minute scheduling conflict with the presenter. This program will be rescheduled for sometime next year.

### Professional Development

**Federated Searching Workshop**, Tuesday, October 17, 2006 from 9:00am – 1:00pm at the Southeastern NY Library Resources Council located at 21. S. Elting Corners Rd. in Highland, NY. Registration is required for this session as space is limited to 30 people. There is no fee for this program. Contact: Judy Fishetti at [judyf@senylrc.org](mailto:judyf@senylrc.org) or call SENYLRC at 845.883.9065. Online Registration: <http://reg.senylrc.org/index.html>.

WALDO and SENYLRC are co-sponsoring an upcoming vendor demonstration on Federated Searching, they have invited both WebFeat and Serials Solutions to present their federated search tools.

This Fall at the Poughkeepsie Public Library District's Foundation Center Cooperating Collection:

#### ◆ Prospect Research Presentation

Friday, November 3, 2006, from 2:00-4:00pm  
Learn how to raise money from individuals for your nonprofit organization. The Director of Vassar College's Development Office will present the basics of Prospect research - the process of identifying persons who may be interested in giving to your organization.

#### ◆ Foundation Directory On Line Workshops

Friday, October 20, 2006 from 10:00am – 12:00pm  
Wednesday, December 13, 2006, from 10:00am – 12:00pm  
Learn to use Foundation Directory Professional On Line, the Foundation Center's complete searchable database of over 80,000 grantmakers in the U.S., and leave the workshop with a list of potential funders for your organization. Bring ideas for searches. You may print search results or download the results onto a USB flash memory.

All workshops take place in Adriance's Meeting Room in the Library at 93 Market Street. Pre-registration is required. To pre-register for the workshops use the Programs & Events Adult cyber-calendar at <http://www.poklib.org> or contact Joy Matusiewicz at [jmatusiewicz@poklib.org](mailto:jmatusiewicz@poklib.org) or 845.485.3445 x3324.

### Resource Sharing & Millennium

**Teleforms FAQs:** Automated Systems Manager Laurie Shedrick has prepared the current pricing information for Teleforms along with the answers to some of the Frequently Asked Questions she's had: <http://midhudson.org/resource/tforms.pdf>

### Programming



**A new Book Club in a Bag (BCB) kit is available** thanks to the Dover Plains Library: *The Ladies of Garrison Gardens*. Complete with 10 copies of the title and discussion questions to help any book

group get started. For a complete list of available titles visit one of these links:

BCB for Library Staff:

<http://midhudson.org/program/BCB/staff.htm>

BCB for Library Patrons:

<http://midhudson.org/program/BCB/main.htm>

Member Libraries are welcome to submit items of interest and job openings to the MHLS Bulletin: [bulletin@midhudson.org](mailto:bulletin@midhudson.org). The MHLS Bulletin is available on line at <http://midhudson.org/bulletins/main.htm>.

"I wrote my county executive, when I read about his claim that libraries should justify their existence and funding, and suggested that he provide the taxpayers with the same kind of analysis of his services..."

-Camilla von Bergen, MHLS Board President, 2006 MHLS Annual Meeting