



MHLS BULLETIN

Mid-Hudson Library System | Serving the Staff and Trustees of Public Libraries in the Columbia, Dutchess, Greene, Putnam & Ulster County Area
103 Market Street - Poughkeepsie, New York 12601 - 845.471.6060 - Fax: 845.454.5940 - <http://midhudson.org>

Jump on the Bus! For Free!

Jump on the bus and join us in Albany for the NYLA Rally to protest further cuts to libraries and library systems on Tuesday, November 18th.

MHLS has partnered with the Ramapo Catskill Library System and the Southeastern New York Library Resources Council to provide a bus *at no charge* to library supporters who would like to attend.

Schedule:

Bus Pick-up Times:

- 9:45am: Newburg Mall
- 10:00: New Paltz Thruway Exit
- 10:30: Kingston (hotel on the left off the Thruway)
- 12:00 – 1:00: lunch on your own
- 1:00pm: Rally @Well of the Legislative Office Building, Albany
- 2:30pm: Bus departs Albany

While there is no charge for the bus you will need to register: <http://calendar.midhudson.org/>

Please plan on attending – legislators need to hear that our communities are using us more than ever. Now is not the time to cut libraries.

get the Friends involved, trade food for fines - whatever you want. Just get the box out there!

- E-mail Susan weekly with a count of how much you have collected.
- That's it!

Congratulations to **Clair Moritz-Magneso of the Mahopac Public Library**, her paper "Survey of interaction between public libraries and public schools" was chosen as the Editor's Choice Article in the Fall edition of the Journal of the Library Administration and Management Section of the New York Library Association:

http://www.nyla.org/index.php?page_id=922



Check out the new logo for the **Highland Public Library**, designed by MHLS Print Services Manager Deborah Begley:

http://www.highlandlibrary.org/library_history.htm

Deborah also created an "identity package" for the library using their new logo: letterhead, envelopes and business cards.

MHLS Announcements

MHLS will be closed on Tuesday, November 11th. There will be deliveries.

MHLS Libraries



Food Fight! The Dover Plains

Library has started a **Food Fight for Families in the Hudson Valley** and invites your library to join in!

- E-mail Dover Director Susan Trotter at director@doverlib.org to let her know you are participating.
- Collect donations for a food pantry from patrons/residents/ staff. Do whatever works best for your library and the time you have. Post a note on the door, put it on your calendar, put it in the local paper,

Professional Development

Fourteen \$24,000 scholarships available for the next academic year, NYC program, LIU & NYU. Dual Master's Degree Program between New York University's Graduate School of Arts and Science (NYU) and Long Island University's Palmer School of Library and Information Science (LIU). This program is for students who are interested in obtaining a master's degree in Library and Information Science and a master's degree in a subject area. Applicants may apply for one of the program's Laura Bush 21st Century Grants, \$24,000 each. For more information please visit the program websites or contact Dr. Pauline Rothstein, the program administrator, at Pauline.Rothstein@nyu.edu or 212.998.2516. Program website links (next page):

"For my money, there is no institution that better illustrates democracy than the library."

- Tom Barlow, 10.30.08, <http://www.walletpop.com>

LIU website:

http://www.cwpost.liu.edu/cwis/cwp/cics/dual_masters.html

NYU website:

<http://gsas.nyu.edu/object/grad.scholarly.libraryscience>

Marketing, Advocacy & Funding

"America's free public libraries provide a lifeline for citizens in need across the country. Ensuring Internet access, career workshops, business seminars and other economic support services are vital links in the nation's financial recovery. This is no time to cut much-needed support, reduce hours or close library doors." - ALA President Jim Rettig

Reference & Collection Development



Did you know? **The New York State Research Library** contains a significant manuscript and rare books collection? It also serves as

a Federal Depository, Patent Library and regional library for the blind and visually impaired. They also oversee the acquisition, distribution and maintenance of New York State Documents. Learn more at <http://www.nysl.nysed.gov/research.htm>

According to a *School Library Journal* article: "**Teens Want Safe, Anonymous Sites for Health Info,**" teens and young 20's are more apt to turn to the Web for information about STI's, drug use and pregnancy. *"More than 50 percent of young people aged 13 to 24 access health and wellness information on the Internet, rather than from traditional support services like telephone hotlines."* Where can your teen patrons find reliable sites vetted by other teens right here in your own library system? You can send them to the top ten sites picked by **Health Information Project** Teen Interns this past summer: http://hip.midhudson.org/hip_websites.htm. Here they'll have access to a group of general as well as topic-specific sites that provide a wealth of helpful information.

Youth Services

The 2008 Teens' Top Ten:

- **Eclipse** by Stephenie Meyer
- **Harry Potter and the Deathly Hallows** by J. K. Rowling
- **Diary of a Wimpy Kid** by Jeff Kinney
- **Vampire Academy** by Richelle Mead
- **Maximum Ride: Saving the World and Other Extreme Sports** by James Patterson
- **City of Bones** by Cassandra Clare
- **The Sweet Far Thing** by Libba Bray
- **Extras** by Scott Westerfeld

- **Before I Die** by Jenny Downham
- **Twisted** by Laurie Halse Anderson

TTT is a "teen choice" booklist, put together as part of YALSA's Young Adult (YA) Galley Project, which facilitates access to advance copies of young adult books to national teen book discussion groups. These groups evaluated books published between January 2007 through April 2008 and then created a list of 26 nominations. Teen voters across the country then cast ballots for their three favorites, creating the 2008 Teens' Top Ten. Final nominations for the 2009 Teens' Top Ten vote will be posted during National Library Week 2009 at <http://www.ala.org/teenstopten>.



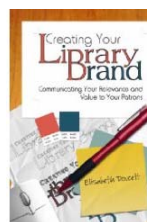
If You Liked... Twilight: Thanks to the PUBYAC contributors (a national listserv concerned with the practical aspects of Children and Young Adult Services in Public Libraries) there is a compilation of titles to suggest to readers who love Stephenie Meyer's *Twilight* series. This has been added to the *If You Liked* section of the MHLS website at http://midhudson.org/department/youth/If_You_Like.htm under *Other If You Liked... Resources*.

Administration & Management

Occupiable Work Spaces: Did you know that the Building Code of New York State defines the temperature at which your building must be between September 15th – May 31st?

- For the public: not less than 68°F
- For the staff: not less than 65°F

New in the MHLS Professional Collection:



Creating Your Library Brand: Communicating Your Relevance and Value to Your Patrons, by Elisabeth Doucett, 2008. [MHP 021.7]

"[L]ibraries need to stand up and effectively communicate their benefits as a preferred provider of information and entertainment resources. By following the step-by-step guidance of Doucett, branding pro turned librarian, libraries can begin to develop branding that makes a difference. With branding scaled and tailored to the nonprofit public library arena, this guide: clarifies marketing and branding; explains where to start; shows how to define the message and grab attention with visuals; and, considers pitfalls. Tips, suggestions for success, and answers to frequently asked questions ensure your team collaborates on a library brand that will bring more patrons through the door!" To borrow from the MHLS Professional Collection visit http://midhudson.org/mhls/professional_collection.htm

Member Libraries are welcome to submit items of interest and job openings to the MHLS Bulletin: bulletin@midhudson.org. The MHLS Bulletin is available on line at <http://midhudson.org/bulletins/main.htm>.

More than 8,000 teens voted on this year's 2008 Teens' Top Ten winners.

Around the System | September & October



The **Roundtable for New Directors** had their first meeting after the September Director's Association. Fourteen directors who have been in their positions 3 years or less (Susan from Dover was only on her 2nd day!) came together to identify the challenges of being a new director. The group identified enough issues that they wanted to meet regularly – so their next meeting will be after the January Director's Association Meeting on Wednesday, January 7th.

Pictured (l-r): back row: David DeShong (Catskill), Carol Rodriguez (Beekman), Susan Totter (Dover Plains), Cheryl Benin (Milton), Jessica Serrano (Saugerties), Chris Rappleyea (Athens – at the time), Bonnie Snyder (Athens now!), Greta Boeringer (Hudson), Frank Rees (Kent), Lynn Place (Germantown); front row: Luisa Sabin-Kildiss (Chatham), Jeanne Bogino (New Lebanon), Terry Sennett (Clinton) and Margie Menard (Kingston).



Rebekkah Smith Aldrich, MHLS Coordinator of Member Information, was invited to speak with two **Friends Groups – Hyde Park & Saugerties** (shown left) in September. Each Friends Group was having a joint meeting with their library board.

At the Hyde Park meeting Rebekkah talked about best practices for working together between the boards, and at Saugerties she discussed how to prepare for fundraising success.



Millennium for Directors & Administrators drew a crowd this fall. Laurie Shedrick, MHLS Automated Systems Manager, covered web management reports, Millennium statistics, and how to customize access and settings in Millennium.



The Fall sessions of **MHLS Trustee Education** brought our record breaking numbers of trustees this year, with three sessions of Trustee Essentials and two of the Advanced Trustee Session which covered “*Ten Obstacles to Board Effectiveness.*”



The **MHLS System Tour** introduced the newer staff and trustees of seven member libraries to system services. Here's a comment from the evaluations: “*I was so pleased that I took the day to visit the system. I thought I knew a lot about the value of the system to our library and was surprised to learn so much more. The presentation was essentially inspiring. Thank you so much for your good work and your valuable contributions to the commonwealth.*”