



MHLS BULLETIN

Mid-Hudson Library System | Serving the Staff and Trustees of Public Libraries in the Columbia, Dutchess, Greene, Putnam & Ulster County Area
103 Market Street - Poughkeepsie, New York 12601 - 845.471.6060 - Fax: 845.454.5940 - <http://midhudson.org>

Downloadable Audio Books Update

Overdrive Update: MHLS staff continue to work towards the arrival of Overdrive as the new System-wide vendor for downloadable audio books.



A \$10,000 opening day collection is being selected by Central Library staff and will be made up primarily of popular fiction, New York Times bestsellers and the classics.

Every effort is being made to ensure that the most possible titles are compatible with both MP3 players and iPods.

Popular titles will have a lending period of either 7 or 14 days, the patron gets to choose. Once an audio book is checked out it cannot be returned before the due date. Patrons will be able to have 2 items checked out at a time through Overdrive and be able to place holds on more items, a feature that was not allowed through NetLibrary. More information will be coming soon but for now, here is the projected roll-out timeline:

- NetLibrary Contract ends January 31st*
- Web-based training for member library staff during the first two weeks of February
- Overdrive goes live the week of February 15th
- Public launch of Overdrive, March 1st

More information will be coming your way regarding the training dates in early February, watch the listservs and the Bulletin for more information.

*Since patrons currently get their downloadable audio books through the NetLibrary web site they will not be notified through that interface that we are switching to Overdrive. **It will be up to frontline staff to let patrons know about the switch.** Here are some of the benefits patrons will see thanks to the changeover to Overdrive:

- Better selection of titles, more popular fiction
- Easy to use interface
- iPod compatibility
- Ability to place holds on titles

MHLS Announcements

2010/2011 Member Fee: Quarterly billing for the new member fee (aka "delivery fee") voted into effect for 2010/2011 will begin mid-March. Due to the System's funding situation, as a result of years of static funding and numerous cuts over the most recent years, member libraries will begin contributing to the System operating budget in this year. The fee structure was decided on by the Director's Association and is based on a 3-year average of holds libraries receive. *Libraries will pay the same fee amount in 2010 and 2011.* Three libraries are passing this fee on to patrons (.25 cents per hold), most are absorbing the fee in their budgets. The System Funding Task Force, made up of member library directors, is working on a new System funding model for 2012 when even this new fee is not expected to allow for the maintenance of critical services like delivery. The process they are engaged in will help MHLS determine services and fees in the future. The fee for each library is listed in the Member Information Packet:

<http://midhudson.org/contacts/10packet.htm>

The MHLS Board of Trustees met on Saturday, January 9th, in the MHLS Auditorium and:

- Were administered the 2010 Oath of Office;
- Approved the adoption of an employee protection "Whistleblower" policy;
- Authenticated the System's Gates Opportunity Online Broadband Grant Application ;
- Reviewed and accepted committee positions for 2010;
- Viewed and discussed a Power Point presentation on the progress made in 2009 on the goals set forth in the 2007-2011 Plan of Service;
- Appointed an ad hoc Search Committee to hire a new Executive Director.

The next meeting of the Board is Saturday, March 13, at 10:00am in the Mid-Hudson Library System Auditorium.

Marketing, Advocacy & Funding

"As the book changes form, the library must champion its own power base – readers." There's a great article in the November 1, 2009 issue of *Library Journal*, "The Future of Readers," worthy of a read. The article addresses the conflicting reports of reading trends

"A good reading experience involved content, which can be understood as the bridge or synapse between the mind of the author and the mind of the reader, and the device, pulpy or plastic, bulky or svelte.

-"The Future of Reading," by Tom Peters, Library Journal, 11.1. 09

in America and the impact of electronic reading – reading on screens. As MHLS libraries prepare to launch the new Overdrive downloadable audio book service we will be seeing more patrons interested in “reading” through devices. The format types, access issues and funding make for an interesting future. Access the article through their web site at <http://www.libraryjournal.com>.

The MHLS Friends Support Group (FSG) will meet on Wednesday, February 17th from 6:00-8:00pm in the MHLS Auditorium (105 Market St., Poughkeepsie, NY 12601). The meeting will end a little early for **a tour of the newly expanded Adriance Memorial Library** in Poughkeepsie. This support group has been created as a forum for member library Friends to come together and share information. Issues, problems and solutions will be on the table for all to learn from each other. This group meets multiple times per year. This instance of the support group will address **best practices for book sales**:

- Get ideas
- Hear from those who have done it
- Discuss and share challenges and solutions

**Be sure to bring your pricing structure for items at your sale, PR materials, volunteer scheduling techniques, etc. to share with the group!*

This group is facilitated by Rebekkah Smith Aldrich, MHLS Coordinator for Library Growth & Sustainability.

Registration is required. Register one of 2 ways:

1. Online: <http://calendar.midhudson.org/>
2. Call 845.471.6060 x246

Our snow date is February 24th. To find out if there is a cancellation call 845.471.6060 x229.



Looking for great content for your library's newsletter or e-newsletter: Check out

atyourlibrary.org: <http://www.atyourlibrary.org>. The Web site works to get the word out that libraries are filled with rich resources, which are easy to access, as well as promote the goals of the Campaign for America's Libraries.

Reference & Collection Development

It's Tax Time! The NYS Department of Taxation and Finance has set up a website for libraries to order NYS tax forms and posters. There is also a dedicated Library Outreach telephone number for libraries to report problems and ask questions. Visit <http://www.nystax.gov/lib> for all the details.

Digital Rights Management (DRM): The purpose of DRM technology is to control access to, track and limit uses of digital works. DRM is applied to downloadable audio books, mp3 music files and ebooks.

“By embedding controls within the product, providers can prevent the public from use that is non-infringing under

copyright law as well as enforce restrictions that extend far beyond those specific rights enumerated in the Copyright Act (or other laws). Thus, DRM changes the fundamental relationship between the creators, publishers, and users, to the detriment of creators, users, and the institutions that serve them. DRM, if not carefully balanced, limits the ability of libraries and schools to serve the information needs of their users and their communities in several ways...”

Learn more on the American Library Association's Digital Rights Management & Libraries web site:

<http://www.ala.org/ala/issuesadvocacy/copyright/digitalrights/index.cfm>

Youth Services



The new Youth Services Roundtables start this week! On Friday, January 22nd

the very first meetings of the Children's Services Roundtable (10:00am –

12:00pm) and the Teen Outreach Roundtable (1:00 – 3:00pm) will take place at MHLS. On Monday, January 25th the northern set of these two workshops take place at the Germantown Library. Register today online: <http://calendar.midhudson.org/>

Trustee Resources

Do you have an outstanding Trustee you would like to recognize? If so, the New York State Association of Library Boards (NYSALB) is seeking nominations for the Velma K. Moore Award to be presented at the Trustee Institute, April 30-May 1, 2010 in Melville, Long Island. The award carries a cash prize of \$750, which is given to the recipient's library of choice. The award is granted to an individual or group of individuals who has made exemplary contributions to the development of library services in NYS. Nominees may include trustees, a community member, staff or any group of library supporters. Criteria for evaluating nominees includes service to local, county, system or state libraries which measurably advances the effectiveness of these libraries; service in areas of legislation or other support that advances library causes; promotion services through publishing, speaking or involvement in professional or lay library groups or organizations; service to state or national library organizations; and/or service on state study committees. Nominations may be submitted by either email or mail by February 15th, 2010: sstockma@rochester.rr.com or Suzanne Stockman, 58 Clarkes Crossing, Fairport NY 14450. The letter of nomination should include the following for the person nominated: name, address, telephone number, his/her library affiliation, and a statement of no more than 250 words regarding the reason for their nomination. The submitter should also include his/her name, address, telephone number, and email.

Member Libraries are welcome to submit items of interest and job openings to the MHLS Bulletin: bulletin@midhudson.org. The MHLS Bulletin is available on line at <http://midhudson.org/bulletins/main.htm>.

“The library of tomorrow should be better than the library of today. The ability to loan our books to more than one person at once is a feature, not a bug.”

–Journalist and science fiction author Cory Doctorow