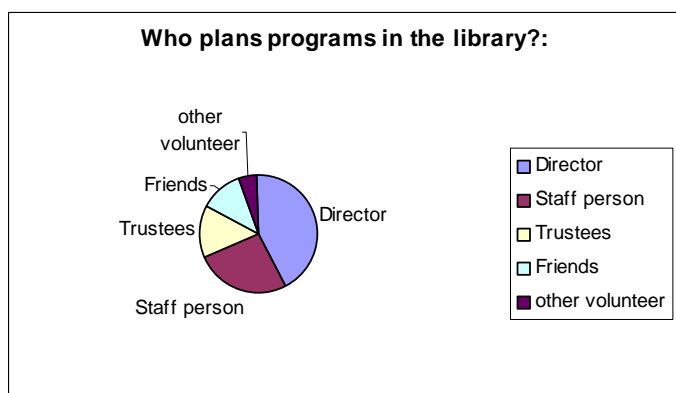


## 2004 Programming @Your Library Survey Results

### 49 Libraries Responded (74%)

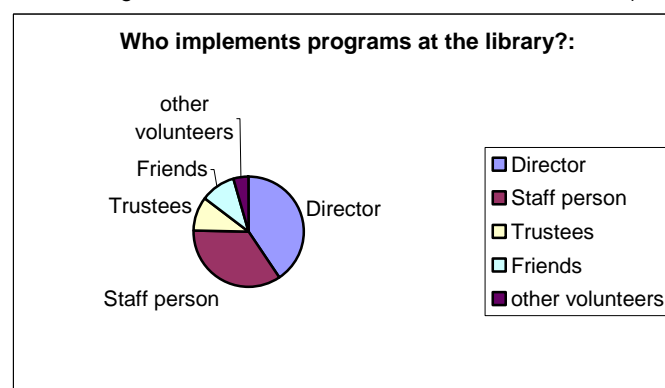
Columbia: 45%  
 Dutchess: 77%  
 Greene: 63%  
 Putnam: 88%  
 Ulster: 88%

#### 1) Who plans programming at your library?



Director: 41 Staff person: 25 Trustees: 14 Friends: 12 other volunteer: 5

#### 2) Who implements programming at your library (i.e. handles registration, refreshments, introduction, evaluation)?



Director: 36 Staff person: 31 Trustees: 9 Friends: 9 other volunteer: 4

#### 3) How do you gather input from your community regarding the types of programs they would like to see offered at the library?

##### **96%: conversations with patrons**

41%: current news items

41%: surveys

4%: suggestion box

16%: other - other libraries; Trustees; Self promotion of a presenter; Friends; Meetings/membership in community groups

4) How do you evaluate the programming you currently offer?

**100%: attendance**

**63%: participant comments**

22%: evaluation forms for participants

20%: self evaluation by presenter

4%: evaluation by staff

5) Where do you get ideas for programs?

**82%: staff / trustee suggestions**

**78%: community request**

**78%: other libraries**

33%: MHLS EZ Library Program Database

33%: Programming section of the MHLS web site

18%: MHLS Bulletin

12%: professional journal

18%: professional listserv

27%: other - News Items (2); Friends (2); Professional and life experience; Approached by program facilities; Web sites;

Grants; Mail; my own ideas (2); Events outside of community; Internet ideas; The public

6) Do you consciously target programs for specific groups of voters? Yes: 8% **No: 90%** *(remainder did not answer)*

If yes, who:

Senior Citizens (3)

Children (2)

Young adults

Local citizens

Parents of young children

7) Please indicate your answer and opinion about the following types of programs: *(shown in ranked order)*

	Currently offered at my library:	Easy to offer:	Difficult to offer:	If difficult for your library to offer explain why: (ex: space, staff, equipment, time to plan, lack of funding, no audience for this, etc.)	Would like to offer but need help:	What type of help? (ex: PR, planning, equipment, presenter, etc.)
Summer Reading Program	100%	19	3	time/staff (4); space (3); funds (2); no audience (1)	1	PR (2)
Story Hour	100%	27	2	time/staff (1); no audience (1)		PR (2)
Arts & Crafts Programs	80%	17	4	instructors (2); space (1)	1	pre-planned kits (1)
Book Discussion Group	71%	19	5	offered by another agency/group (2); time/staff (2); no audience (2); space (1)	1	PR (2); planning (1)
Computer/Internet Instruction	51%	16	5	time/staff (9); equipment (6); space (5); no audience (2);	1	instructors (1)
Teen Programs	45%	4	21	no audience (15); time/staff (9); space (2); no ideas (1); offered by another agency/group (1)	5	PR (4); ideas (1); presenters (1); planning (1); funding (1)
How-To Programs (ex: financial planning, eBay, gardening, etc.)	45%	9	11	time/staff (8); no audience (4); funds (2); space (2); offered by another agency/group (1)	5	presenter (4); funding (1); PR (1); planning (1); how to determine if there is an interest (1)
Local History	43%	17	10	no audience (4); presenters (2); time/staff (4); no audience (4); offered by another agency/group (3)	5	PR (2); funding (1); staff (1); presenters (1); basic how-to (1)
Cultural Events	39%	10	12	time/staff (6); space (5); no audience (3)	2	PR (1); presenters (1)
Author Visit/Books Signing	39%	10	12	funds (4); space (4); time/staff (2)	7	presenters (6); planning (2); PR (1)
Lapsit Program	29%	14	12	no audience (2); time/staff (4); funds (1); space (1)	1	PR (1)
Film Series	20%	7	22	space (16); no audience (6); funds (5); time/staff (2); lack of equipment (3)	3	equipment (2); PR (2); organizer (1)
New Residents	10%	10	12	time/staff (7); no audience (5); no ideas (1); presenters (1)	4	presenters (3); space (1); planning (1); ideas (1)

Current Events	10%	8	14	no audience (8); time/staff (5); lack of presenters (2); offered by another agency/group (1)	5	funding (1); planning (1); presenters (1); PR (1); staff (1)
Bi-lingual Program	10%	5	16	no audience (17); time/staff (4); funds (1)	4	PR (1); no bi-lingual staff (2); presenters (2)
	Currently offered at my library:	Easy to offer:	Difficult to offer:	If difficult for your library to offer explain why: (ex: space, staff, equipment, time to plan, lack of funding, no audience for this, etc.)	Would like to offer but need help:	What type of help? (ex: PR, planning, equipment, presenter, etc.)

8) What are the top three areas you need assistance in when it comes to programs for your library?

- 1) **Funding (30)**
- 2) **Lack of Time/Staff (20)**
- 3) **Lack of Space (19)**

Others:

Lack of knowledgeable presenters (11)  
 PR/Better way of reaching the community (10)  
 Need Ideas (9)

Audience (6):

Lack of audience (2)  
 Hard to estimate attendance – often too much or too little  
 Embarrassing to have a speaker with little turnout  
 Hard to interest adult authors  
 Increasing the size of the audience

Planning (6):

Evaluation techniques  
 Board listening to me  
 Friends listening to me  
 Volunteers listening to me

Lack of equipment (3)