Program Evaluation

The MHLS Adult Programmer's Users Group tackled this question: **what is most valuable to ask on a program evaluation form?** They took a look at a half dozen forms done by libraries from around the country and identified what they liked and didn't like. The group voted on the top identified elements and the "collective mind" came out strongly in favor of just three questions to ask program attendees:

1. How did you hear about this event?
2. Satisfaction level
3. "Would you recommend this program to a friend?"