Community Engagement Works!

A kick-off to the MHLs Engage! Webinar Series
Presented by Rebekkah Smith Aldrich, MHLs Coordinator for Library Sustainability

Engagement Opportunities

- The Smarter Card
  - All September
  - September 11 - 17
  - http://www.getthecard.org
- Outside the Lines
  - September 23
- Small Purchase Big Difference
  - November 26
What does that mean?

How do you do it?

What does that look like in real life?

Participate with others to make your community a better place.

✓ A common cause.
✓ Civic participation.
✓ Library services.
From the inside out…

Inform
Low level of public engagement

Consult
Mid level of public engagement

Involve
High level of public engagement

Collaborate
Empower

Source: International Association for Public Participation

Web Site
Newsletter
Flyers

Inform
Consult
Involve
Collaborate
Empower
1. What kind of community do you want to live in?

2. Why is that important to you?

3. How is that different from how you see things now?

4. What are some of the things that need to happen to create that kind of change?
People. Place. Platform

Measuring Impact
It’s about them, not us…

“Go to the places in the real world….”

ENAGE! WEBINAR SERIES

MID-HUDSON LIBRARY SYSTEM
Planning for Program Success
Presented by Janie Hermann,
Public Programming Librarian,
Princeton Public Library
Tuesday, September 13th
10:00am – 12:30pm
Koranman Road Branch Library,
Poughkeepsie

How to Deliver Great Library Customer Service
Thursday, October 13th
2:30 – 4:00pm
Group viewing of an ALA Webinar
3 locations to choose from:
- Garrison
- MHLS
- Online

Social Media Tune-Up: Little Tweaks That Make a Difference
Presented by Sophie Brookover, Program Coordinator & Social Media Manager for LibraryLinkNJ
Tuesday, December 6th
10:00am – 11:30am
Online

Visit http://calendar.midhudson.org for more details and to register.

Thank you!