

Removing Barriers Mini-Conference

part of the MHLS Increasing Circulation Incubator Project

Target Audience

This workshop is designed for **member library directors and staff**.

Description

For the past 10 months a dedicated group of member library directors and System staff have been using 10 member libraries as a laboratory to discover the secrets behind increasing circulation in our libraries. This mini-conference is the opportunity to hear about their triumphs and discoveries! The event will also feature a keynote speech by an international expert on User Experience – all with the goal to get you thinking about how to help your library thrive during these changing times.

Panelists: The MHLS Increasing Circulation Incubator Project includes ten (10) member library directors: five “Early Adopters” who were faced with declining circulation statistics and five “Trusted Advisors” who have been generating increases in circulation activity at their libraries.

- Jeannie Bogino, Director, New Lebanon Library
- Julie Dempsey, Director, Highland Public Library
- Erica Freudenberger, Director, Red Hook Public Library
- Patti Haar, Director, Patterson Library
- Stephanie Harrison, Director, Millbrook Library
- Kara Lustiber, Director, West Hurley Public Library
- Jen McCreery, Director, Desmond-Fish Library (Garrison)
- Sarah Potwin, LaGrange Library
- Sue Ray, Director, Catskill Public Library
- Susan Totter, Director, Dover Plains Library

Keynote Speaker: Aaron Schmidt, author and popular blogger at <http://www.walkingpaper.org/> Aaron will join us via videoconference to deliver his keynote speech, “**Useful, Usable, Desirable: Applying User Experience Design to Your Library.**” Learn more about Aaron and his talk on the flip side of this announcement.

Action: Registration is required. Please register online at <http://calendar.midhudson.org/>

Wednesday, November 18th
from 10:00am – 1:00pm

MHLS Auditorium (105 Market Street, Poughkeepsie, NY 12601)

Seating will be limited.
Register today!

More about our keynote speaker:



In the past fifteen years **Aaron Schmidt** has been a circulation clerk, reference librarian, and library director. Currently he is the principal of Influx Library User Experience Consulting, is a lecturer at the San Jose School of Library and Information Science, and writes a column called “*The User Experience*” for Library Journal. Recent projects include researching the future of summer reading programs for the Public Library Association, and organizing and facilitating a “Library Innovation Exchange” with library organizations in Mexico City. Schmidt serves on the editorial board for Weave: the Journal of Library User Experience.

Keynote Speech:

Useful, Usable, Desirable: Applying User Experience Design to Your Library

Design is more than choosing pretty colors. It’s all about solving problems and even if you don’t know it, you are a designer. Schmidt will introduce the concept of User Experience (UX) thinking and illustrate how it can help improve your website, programs, services, and more. After this interactive workshop you’ll have a keener critical eye, and a framework with which you can make your library the most important place in your community.

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