



Public Relations Policy

The public relations goals of the Kent Public Library are:

- To promote community awareness and active participation in library services and programs
- To develop public understanding and support of the library and its role in the community.

The Board of Trustees recognizes that public relations involve every person who has a connection with the Library. The Board urges its own members and every staff member to realize that they represent the library in every public contact. Good service supports good public relations.

The Board will establish and maintain a budget to cover costs related to printing, publication, postage and supplies in order to ensure effective public relations.

All public relations materials must adhere to the procedures described in the Libraries “Public Relations & Press Releases: Contacts & Guidelines” manual and must be reviewed and approved by the Library Director.

Emergency Situations

In the event of an emergency situation, official statements to the public and media will be made by the Library Director, Board President or designee placed in charge of the Library.

If it is necessary for the library staff to provide the public with information, the Library Director will inform staff what is to be said.

In the event that the Library has to close due to an emergency situation or inclement weather, the Library Director, or designee, will contact the media.

Approved by the Kent Library board on February 17, 2009.

Review Cycle: 2 years
Review History: