

Anatomy of a Friends Group Brochure

Captures contact info including email address.

Option to “pay dues” through volunteer hours.

Donation levels are not tied to “demographics” so it may be easier for a potential member to envision themselves at a higher dollar level than you would have assigned them.

Clear instruction and address provided.

Yes, I would like to be a FRIEND

Name _____

Address _____

Phone _____

E-mail _____

Active Membership

My active participation will be my donation.

I will participate and also donate.

Donor Membership

Nestling \$10

Songster \$25

Nurturer \$50

High Flier \$100

Dreamer \$500

Thank you for your check to
Clinton Community Library with
Friends Group noted in the memo.

Clinton Community Library
 PO Box 6
 Clinton Corners NY 12514

FRIENDS

ARE WINGS AND SONG

OF THE

CLINTON COMMUNITY LIBRARY

Clinton Community Library
 1215 Centre Road
 Rhinebeck, NY 12572
 Phone 845.266.5530
 FAX 845.266.5748
 ClintonCommunityLibrary@gmail.com
 www.clinton.lib.ny.us

Monday 9:00 AM - 5:30 PM
 Tuesday 9:00 AM - 5:30 PM
 Wednesday 9:00 AM - 5:30 PM
 Thursday 9:00 AM - 5:30 PM
 Friday NOON - 8:00 PM
 Saturday 9:00 AM - 1:00 PM
 Sunday Closed

FRIENDS

of the

CLINTON COMMUNITY LIBRARY

“Logo Echo” The Friends logo / theme is a spinoff of the library’s logo:



= Cute!

Promotion of the library!

You are invited!

Library Friends groups are cropping up all over the country. Their activities add an extra level of support and excitement to library goals and programs.

A small committee flocked together to dream about creating a Friends group for Clinton Community Library.

The committee evaluated what makes our library special to the community, and in consultation with

Library Director, Terry Sennett, developed a vision and framework for a Friends group.

Members took pleasure in working together, and now invite you to enjoy the fun and satisfaction of supporting this wonderful community resource, The Clinton Community Library!

OUR MISSION

FRIENDS support the goals and programs of Clinton Community Library through advocacy, hospitality & fund raising.

FRIENDS do this for love of the library and for the joy of working in community.

FRIENDS adopt projects that interest them and allow them to contribute with comfort.

I want to be an active Friend.

Please check what interests you.

ADVOCACY:

I'd like to help spread the word about library programs.

HOSPITALITY:

I'd like to help out at library functions.

FUND RAISING:

I'd like to help organize or staff the book sale.

DREAMING:

I'd like to help visualize and develop future projects.

DOING:

I'd like to help with ongoing operation of the Friends organization.

I cannot join as an active member at this time, but would like to make a contribution to foster the mission of the Friends.

Positive call to action that conveys energy and enthusiasm.

Clear connection with the well-known (and popular!) library director!

Answers the question, "what's in it for me?" for a prospective friend.

Great upbeat message about who the friends are and what they do best!

Defines what being "active" looks like.

Provides options to help people match up what they like to do with what the Friends need help with.

"...at this time"
Leave the door open to change their mind!