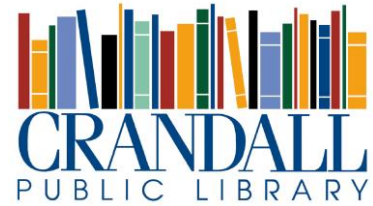


Crandall Public Library

2011 Annual Report



Aidan Brimmer reading to Terra, a Therapy Dog

2011 Board of Trustees

Richard Leonelli, Jr. – Pres.	Moreau	Michael Toomey	Glens Falls
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President's Message / Rick Leonelli



On June 29, 2011 the Crandall Public Library Board of Trustees officially adopted Blueprint for the Future: Crandall Public Library Strategic Plan 2011-2013. This outline of service was created jointly by a committee of Library Trustees, Library staff, community leaders, and stakeholders, namely our customers. As such this living document provides a framework for all of our Library's endeavors for the next few years.

Our focus is directed towards five service priorities: *Creating Young Readers: Early Literacy; Stimulating Imagination: Reading Viewing, and Listening for Pleasure; Connect to the Online World: Public Internet Access; Visit a Comfortable Place: Physical and Virtual Spaces; and, Satisfy Curiosity: Lifelong Learning*. As always our staff's commitment to outstanding customer service is the base upon which these five points rest.

I am pleased to report that at 2011 year-end we met or surpassed many of our goals and objectives designed to measure how effective the Library has been in implementing these service priorities. For example nearly 8,000 children attended early literacy programs in 2011, 145% above expectations.

It has been a pleasure to serve as the President of Crandall Public Library's Board of Trustees and I thank my associates on the Board, the Friends of the Crandall Public Library, donors, our Director, Christine McDonald, staff, volunteers and our supporters for making my tenure as President so memorable.

Director's Message / Christine McDonald

For the past three years, the Library has seen a dramatic increase in use of programs and services with increases again in 2011 during our third full year in the new building with circulation of materials topped 813,000! Total visits to the Library were 460,772.

The number of programs and attendance increased again in 2011, meeting or exceeding our Strategic Plan goals. One of our popular children's programs is featured on the cover of this annual report. Aidan Brimmer is reading to Terra who is a therapy dog. Children from five to eleven practice their reading skills in the Library by reading stories to therapy dogs, who enjoy the company of the children and being in the Library. It's a program with no cost, many benefits and makes children and dogs very happy! Children also made new creations at Lego™ events, joined the record breaking summer reading program including the Bumblebear Reading Club for younger children, book discussion groups, music programs and much more. Check out the Library's and the Children's Department Facebook™ page for details.



The Library collaborated with over 145 area organizations including The Hyde Collection, The World Awareness Children's Museum, the Glens Falls Chapter of the NAACP, the Adirondack Folk School, Upstate New York Autism Awareness and so many more to present a variety of programs.

As illustrated by the following logos, some of our fund raising efforts included the ever popular "Tee-Time" Mini-Golf in March. The second annual Henry Crandall Award honored local businessman and volunteer Chris Scoville. The Selected Shorts program from Symphony Space in New York City returned for the second time featuring two nights of stories with the Saturday performances recorded for re-broadcast on National Public Radio (NPR) affiliates. Reading were actors Isaiah Sheffer, John Shea, Patricia Kalember, Michael Cerveris and Laila Robins. Sponsors of the program were the Leo Cox Beach

Philanthropic Foundation, the Friends of Crandall Public Library, WAMC Radio and Davidson Brothers. The Love Your Library Raffle and the Building Bridges with Books appeal brought in much needed support.

It is with sincere gratitude that I extend a heartfelt thanks to the Community for supporting the 2011 budget at the polls making it possible for the staff to continue the wide range of services you have come to depend upon as we also strive to keep the budget increases to a minimum. I'm grateful to the Board of Trustees, Staff and Friends of Crandall Public Library for their outstanding efforts in 2011 as Library supporters and advocates.

Library Development Events 2011



We Remember...

Frances Herman, 1928—2011

Frances served for six years on the Board of the Friends of the Crandall Public Library. "Frances will be remembered as an unconventional thinker, a wonderful artist, photographer, mother, grandmother, teacher, poet, writer, avid reader, adventurer, conservationist, lover of animals, and a defender of those less fortunate and a true Friend of Crandall Public Library." (The Post-Star: 4/30/11)

2011 FINANCIAL STATEMENT / Cynthia Davis

Operating Income with Amendments

Local Public Funds

City of Glens Falls	777,922
Town of Queensbury	1,659,810
Town of Moreau	659,320
Warren County	12,000
Subtotal	\$3,109,052

New York State Aid

Local Library Aid	13,007
Central Library Aid	82,720
Subtotal	\$95,727

Library Generated Income

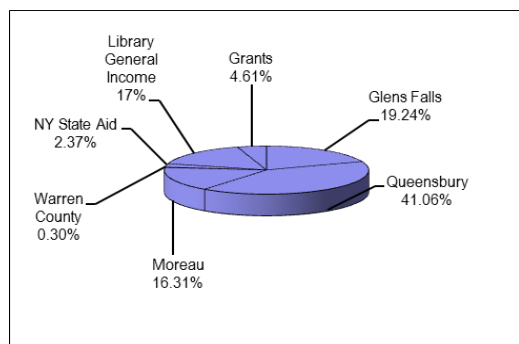
Foundations and Trusts	77,718
Investment Account (GFNB)	59,338
Crandall Trust	75,000
Newburger Trust	22,130
Waentig Trust	145,000
Friends Contributions	39,261
Fines	122,213
Donations	39,987
Copy Machines	8,026
Interest Income from bank accounts	2,826
Insurance Refunds	2,828
Misc. Fees and Other charges	2,263
Special Events	42,190
Bequest	10,000
Misc. sales	2,494
Subtotal	\$651,274

Grant Income

NYS Council on the Arts and Corporate	59,065
NYS Broadband Tech Opportunity Program	96,183
Leo Cox Beach	28,000
Stewart's Children's Grant	750
Central Dist Library Council	2,500
Subtotal	\$186,498

Transfers

From Capital Account	110,000
From Unemployment Account	8,000
Subtotal	\$118,000



FIGURES ARE UNAUDITED

TOTAL \$4,160,551

Operating Expenses with Accruals

Salaries

Certified Librarians	646,179
Other Staff	962,267
Subtotal	\$1,608,446

Benefits

Social Security/Medicare	119,534
Health Insurance	204,322
Worker's Comp/Disability/Unemp/EAP	12,087
NYS Employee's Retirement	206,502
Subtotal	\$542,445

Library Materials

Book/Audio Visual	284,569
Periodicals	5,416
Bookbinding	925
Subtotal	\$290,910

Operation of Building

Building Equipment Maintenance & Repair	18,217
Gas, Electric, Water, Sewer	128,723
Telephone	4,140
General Maintenance/supplies/service	90,855
Insurance	25,778
Subtotal	\$267,713

Grant Expenses

NYS Council for the Arts and Corporate	59,065
NYS Broadband Tech Opportunity Prgm	96,183
Leo Cox Beach	28,000
Stewart's Children's Grant	750
Central Dist Library Council	2,500
WalMart (from 2010)	500
Subtotal	\$186,998

Miscellaneous Expenses

Supplies, printing, postage	34,182
Computer software and supplies	14,283
Outside Computer Services	4,801
Travel	4,578
Audit and Accounting	8,950
Professional Fees/Honorariums	8,770
Professional Fees / Security Service	46,836
Processing fees	8,630
Special Events	18,168
Contingency	11,280
Refund Municipal Taxes	2,361
Prior year expense	17,318
Other Misc. Workshops, Membership Dues	15,044
Subtotal	\$195,201

Other Expenses

Automation and Telecommunication's Costs	93,743
Program Costs	21,869
Friends of CPL Projects	7,141
Subtotal	\$122,753

Debt Service

2011 Debt Service Payment	\$820,645
Surplus	\$125,440

TOTAL \$4,160,551

Donors to the Library / Lynn Shanks

Crandall Public Library wishes to thank the following individuals, businesses, and granting organizations for supporting Crandall Public Library during 2011. As public demand for the Library continued to grow and New York State funding decreased, these contributions became vital to maintaining the scope and quality of our programs and services. On behalf of the board, staff, and tens of thousands of patrons, we express sincere gratitude for our donors' generosity.

Annual Donors:

\$2,500+

Leo Cox Beach Philanthropic Foundation
The Glens Falls Home, Inc.
New York State Council on the Arts

\$1,000+

Anonymous
Phyllis W. & Neil W. Akins
Glens Falls Foundation
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Stewart's Shops
USA Championship Rodeo Foundation

\$500+

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\$100+

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Judith Aratoli Tully
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Irene Umstead
Thelma B. Vanderzee
Thomas Wade
Stephen Weaver
Clayton & Mary Jo Wells
Terry & Maurice Wiart
Nancy D. Wilson
Wings Falls Quilters Guild
Kerry E. Ziegler

In Memory:

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Charles H. Appleyard
John Austin
Leigh Beeman
Catharine H. Crozier
Ms. Betty Dodds
Robert Eastment
David & Sari Erlanger
Nancy Eustance
F-M High School Building
Association
Marjorie C. Fairley
Joyce E. Falkenburg
Glens Falls National Bank and Trust
Company
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Jan Hazewski
Robert & Sally Homkey
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Catherine Loveland
Marian B. Morse
Angelo Scala and Family
Judith A. Shepherd
Jackie B Wolin

Tina Finkowski's Mother

Dale & Jonathan Nemer

Guy Fiore

Hon. David B. Krogmann

Gary Genthner

Lee Combs
Arthur & Jeanne Dufresne
Leona D. Holstein

Frances Herman
Caffry Flower Law Firm
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Ann Hurley

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Alan & Joanne Blakeman
M. B. Kilmer Funeral Home
Carolyn Rosselle

Andrea J. Lemery
Mr. & Mrs. Jerry Loftus

Cora Murphy
Crandall Public Library Children's
Dept.

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Patrick Porteus
Joseph C. Iuliano
WSWHE BOCES
The Bickford-Smotzer Family
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Faith, Family, Friends
Janet & Chuck Flinchbaugh
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M. B. Kilmer Funeral Home
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Kathanne Robinson

Jessica Weller
Audrey Holloway
James & Nancy Wasmund

In Honor:

**Crandall Public Library
Children's Dept.**
Brian & Kim McKay

Cronkhite Family
Gonzalo Bolivar

Joanne Loftus
Jerry Loftus

The Moore Family
Sandy Chamberlin

Niles/Gerarde Marriage
Dale Nemer

Pfeiffer Marriage
Jesse & Cindy Fuller

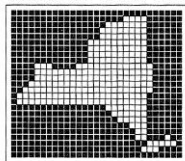
Joyce & Pete Smith
Mark & Janet Mitzner
Clayton & Mary Jo Wells

Hazel L. Wahl
Otto Wahl

Bequests:
Harry S. Goldman
William Watson

Every effort has been made to ensure the accuracy of our donor lists. Please notify the Crandall Public Library's Development Director, Lynn Shanks, of corrections at 518-792-6508, ext. 284.

State of the Arts



NYSCA

**New York State Council on the Arts
2011 Film/Video Festival
Christine McDonald, programmer**

The Film/Video Festival completed its 31st year in 2011. The Electronic Media Film Program of the New York State Council on the Arts, a state agency continues to provide major grant funding for the program. In 2011, other support came from our local corporate donors: the Glens Falls National Bank, Rosemary Reardon Kingsley, CPA and Roman Jarosh, Financial Services. Additional support came from a grant from The Gloria Bittman Fund, Glens Falls Chapter, NAACP; Temple Beth-El; the Jewish Federation of Northeast New York, and other donations.

The Twelfth Annual African American Film Forum, part of Black History month, was held four Tuesdays in February with co-sponsorship from the Glens Falls Chapter of the NAACP. Lee Braggs, First Vice President of the NAACP led the discussions. Films screened were: *At the River I Stand*, *The Road to Brown*, *The Black List 1* and *Soundtrack for a Revolution*.

A grant obtained through Temple Beth-El, Glens Falls through the Jewish Federation of Northeast New York funded a program in March on "Film and the Jewish Experience." Films screened were: *Yoo-Hoo Mrs. Goldberg*, *A Film Unfinished*, and *Ajami*.

Spring:

Somewhere
Tiny Furniture
Inside Job
30th Black Maria Film Festival
Edward Hopper
Berenice Abbott
Another Year
The Social Network
Nostalgia for Light
On the Bowery
The Fighter
The King's Speech
Nowhere Boy
My Dog Tulip

Summer:

The Tempest
127 Hours
These Amazing Shadows
Le Quattro Volte
The Music Never Stopped
Waiting for Superman
Jane Eyre
Toy Story 3

Fall:

Bill Cunningham New York
Buck
Jews and Baseball
The Company Men
Submarine
Being Elmo
Cave of Forgotten Dreams
Win Win
Meek's Cutoff
In a Better World
The Tree of Life

Adult Services Highlights / Andrea Herman

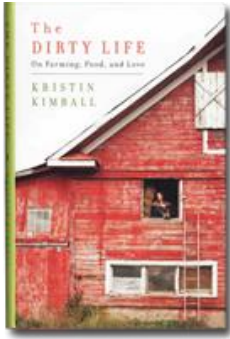
Programs

- Tips for Beautiful. Sustainable Perennial Gardens with Kerry Mendez
- QuadrATOMIC Saxophone Quartet concert
- Barbara Bates Smith as Ivy Rowe from Lee Smith's novel, *Fair and Tender Ladies*
- Writing Workshop led by Bernice Mennis
- *Ronstadt Generations* concert
- Sell on eBay, Ship USPS
- *Heather Dale* concert

Writer's Series*

- Anne Easter Smith—*Queen by Right*
- Julia Spencer-Fleming—*One Was a Soldier*
- Hilary Jordan—*When She Woke*
- Chris Bohjalian—*Night Stranger*
- James O'Connor—*Another Man's Treasure*
- Michael Cleary—*Bearable Weight*

* Made possible thanks to public funds from the New York State Council on the Arts, a state agency and co-sponsored events with Red Fox Books and SUNY Adirondack.



One Community One Book: Connecting People through Reading

The 2011 selection was *The Dirty Life: On Farming, Food, and Love*, a memoir by Kristin Kimball, who left her life as a New York City journalist to start a farm with her husband in Essex County. The series included book discussions, corresponding books for Children and teens, film series, and a talk on Permaculture by Christopher Healy. The series concluded with an appearance by the author. The programs were co-sponsored by Red Fox Books and The Chronicle.

By the Numbers / Kathy Naftaly

◆ Circulation increased 1.33% over 2010 ◆ 90.4% of circulation transactions in 2011 were customer initiated. ◆ 1,946 new borrowers in 2011 ◆ 460,722 people came to the Library. ◆ Visits to our web site totaled 230,566 in 2011—an average of 631 visits per day! ◆ The WiFi network was accessed 315,393 times. ◆ Volunteers contributed a total of 3,978.75 hours. ◆ Total reference questions increased by 3.46%. ◆ eContent checkouts for Overdrive audiobooks were 4,258 and for Overdrive eBooks 3,439 and Project Gutenberg ebooks totaled 2,912. ◆ Freegal music was downloaded 4,961 times. ◆ A total of 15,887 items were distributed by our Outreach Services in 2011. ◆ Inter library cooperation: 38,933 items were provided to other libraries and 39,961 items were requested by Crandall Public Library patrons. ◆

Folklife Center Highpoints / Todd DeGarmo

Folklife Gallery

Foodways: Documenting the Local featuring local photographer, Nicholas Ample's fast food photographs; folk art and family heirlooms; locally produced food products; photographs of roadside produce stands, a community garden, a community bread oven, and local soup kitchen; local restaurants, menus, cookbooks, memories, and stories; with various ways for community participation, on display March to October 2011.

Glens Falls Hospital Guild: Over a Century of Community Service, new exhibition celebrating the establishment of the Guild's institutional archives, on display October-December 2011.

Dreaming Cows: The Paintings, Murals & Drawings of Betty LaDuke, (pictured) loaned exhibition celebrating Heifer International, November – December 2011.



Music, Storytelling

Live! Storytelling: All About Food & Family (Margaret French, Joe Peck, Kate Dudding, Carol Gregson)
Live! Folklife Concerts (Split Tongue Crow, Kevin Warren, Pesky J. Nixon, Andrew & Noah VanNorstrand)
Dan Berggren, folk singer, Pokingbrook Morris Dancers
Live! Folklife Concerts (Cinder Conk, Hill Hollow Band, Dorothy Jane Siver, Putnam Smith)

Workshops, Talks, Presentations

Family History 101, *Guess What I Collect*, *Teens in Archives*, *Quebec Cultural Exchange*, *To Preserve and Protect*, *We Grow History*, *Tasty Talks* Daniel Delaney, Food on the Radio with Ellen Rocco (North Country Public Radio) and Jill Breit (Traditional Arts in Upstate NY), Joe York (filmmaker, Southern Foodways Alliance, Naomi Duguid (cookbook author, travel photographer), *Baking Bread! The Construction of a Communal Bread Oven in Cambridge, NY*, film premiere with director Winnie Lambrecht, *Cooking Camp* with Annette Nielsen.



Children's Services / Pam Frazier

Children's programs continued to attract large numbers of children and care givers. Program attendance in 2011 totaled 26,203 people a 5% increase over 2010. Programs were designed to promote early literacy, encourage reading for pleasure, satisfy curiosity, provide children with opportunities to explore a variety of topics of personal interest, and to spark their imaginations. Early literacy programs for very young children, birth through age 3, and their care givers were emphasized in 2011 in response to the strategic plan. These programs were designed to encourage new parents to visit the Library and get an early start on literacy,

language development, and reading readiness. Many adults, kids 10 years old and up, and teens volunteered in the children's department. Volunteers contributed a total of 1,981 hours doing many different jobs such as shelving and putting DVDs in cases, washing toys, assisting with summer reading, finding materials requested for loan to other libraries, and helping at various children's programs and events including the Summer Reading Kick-Off (pictured).

Teen Services / Frieda Toth

The Teen Center saw 15,928 uses in 2011. The Teen Advisory Group met several times during the year to ensure the Teen Center met the needs of our audience. Our book club, *Confabulation*, and our social club, *the Reduced Teen Group*, also thrive. It is important to the teens to give back to the community, and this year the charities that benefitted from their generosity included Wells Memorial Library (damaged in Hurricane Jay), Planned Parenthood, and the South Glens Falls Dance Marathon. It has been an exciting and wonderful time!



Teen Book Club, *Confabulation*



- 📖 A second year of sponsorship of the nationally acclaimed *Selected Shorts* public radio series 📖
- Reference programming such as musicians, *Ronstadt Generations*. 📖 Continued funding for *BookPage*, a printed book review 📖 Live! Folklife Concerts series, i.e.-- *Split Tongue Crow*, *Cinder Conk* etc. 📖
- Children's programs such as the NYC Ballet fieldtrip at SPAC 📖 Holiday thank-you luncheon for the staff
- 📖 Postage for November 2011 Election Budget Mailing 📖