**Strategic Plan 2020 – 2023**

**Planning Summary**This section is a brief (one paragraph or less) summary of what this plan contains. The summary should explain where you collected your data, how long the plan will be in place, and who is the primary contact for issues regarding the plan.

**About the Our Community**Talk about your community and your library.

**Mission Statement**A short statement of why your library exists, what its overall goal is, identifying the goal of its operations: what kind of product or service it provides, its primary customers or market, and its geographical region of operation.

**Vision Statement**A declaration of your library’s objectives, intended to guide its internal decision-making. A one-sentence statement describing the clear and inspirational long-term desired change resulting from your library’s work.

**Core Values**A set of your library’s fundamental beliefs. These guiding principles dictate behavior and can help people understand the difference between right and wrong. Core values help your library staff and board determine if they are on the right path and fulfilling their goals by creating an unwavering guide for decision-making.

**Core Value 1:** Description

**Core Value 2:** Description

**Core Value 3:** Description

**Core Value 4:** Description

**Theme 1:** People want to feel like they know their neighbors.

**Goal 1:** Connect our diverse community members through library programming.

**Objective 1:** The library will hold programs that provide social connections, and at least 90% of attendees at those programs will report that they feel more connected to their neighbors.

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| --- | --- | --- | --- |
| Year | Action | Responsibility | Resources & Allies |
| 2020 | The library will partner with other agencies to create quarterly events that help neighbors to connect with one another (e.g. New Residents Welcome!; Block Party; First Responder Appreciation Day) | Adult Programming Coordinator | * Adult Programming budget * Local businesses and organizations |
| 2021 | The library will partner with other agencies to offer quarterly events that help neighbors to connect with one another outside the library. | Adult Programming Coordinator | * Adult Programming budget * Local businesses and organizations |
| 2022 | The library will offer 4 civic engagement programs where community members can work together on community issues. | Adult Programming Coordinator | * Adult Programming budget * Local businesses and organizations * Turning Outward tools |

**Evaluation:**

* Ninety percent of program attendees at programs geared towards providing social connections will report feeling more connected as a result of attending these program as measured by Project Outcome’s civic engagement survey with custom questions.